## In the claims:

1. (previously presented) A fragrancing material comprising a compound of the following formula I as fragrance,

wherein

R1 is hydrogen; or

 $R^1$  and  $R^2$  are independently  $C_{2-8}$  alkyl,  $C_{2-8}$  alkenyl,  $C_{3-8}$  cycloalkyl,  $C_{3-8}$  cycloalkyl substituted with at least one  $C_{1-3}$  alkyl, aryl, or aryl group substituted with at least one  $C_{1-3}$  alkyl group;

 $R^3$  is hydroxy,  $C_{1-8}$  alkoxy,  $C_{3-8}$  cycloalkoxy,  $C_{2-5}$  alkoxymethyloxy, aryloxy, or aryloxy wherein the aromatic ring is subsituted with  $C_{1-3}$  alkyl; or  $R^2$  and  $R^3$  form together with the carbon atom to which they are attached a carbonyl

group.

2. (previously presented) A fragrancing material according to claim 1 wherein the compound of formula I is enriched in one of its enantiomers of formula Ia or formula Ib

wherein  $R^1$ ,  $R^2$  and  $R^3$  have the same meaning as given in claim 1.

3. (previously presented) A fragrancing material according to claim 1 selected from (1R, cis)-1-ethoxymethoxymethyl-3-isopropyl-1-methylcyclopentane, 1-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-one, 1-[(1S, cis)-3-isopropyl-1-

methylcyclopentyl]propan-1-one, 1-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-oi, 1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-oi, 1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-oi, 1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-oi, 2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-oi, 2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-oi, 2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]butan-2-oi, 2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]pentan-2-oi, 2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]pentan-3-oi, and 1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]butan-1-oi.

## 4. (canceled)

- 5. (previously presented) A fragrance application comprising a compound according to claim 1 or a mixture thereof.
- 6. (previously presented) A fragrance application according to claim 5 wherein the fragrance application is selected from: a perfume, household product, laundry product, body care product or cosmetic product.
- 7. (previously presented) A method of manufacturing a fragrance application, comprising the step of incorporating a compound of formula 1 as defined in claim 1.
- 8.(original) A compound of formula I

wherein

R<sup>1</sup> is hydrogen; or

 $R^1$  and  $R^2$  are independently  $C_{2-8}$  alkyl,  $C_{2-8}$  alkenyl,  $C_{3-8}$  cycloalkyl substituted with at least one  $C_{1-3}$  alkyl, aryl, or aryl group substituted with at least one  $C_{1-3}$  alkyl group;

 $R^3$  is hydroxy,  $C_{1.8}$  alkoxy,  $C_{3.8}$  cycloalkoxy,  $C_{2.5}$  alkoxymethyloxy, aryloxy, or aryloxy wherein the aromatic ring is substituted with  $C_{1.3}$  alkyl; or  $R^2$  and  $R^3$  form together with the carbon atom to which they are attached a carbonyl group;

with the proviso that if  $R^2$  and  $R^3$  form together with the carbon atom to which they are attached a carbonyl group, then  $R^1$  is not hydrogen or phenyl.

## 9.(new) A fragrancing material selected from:

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(1R, cis)-1-ethoxymethoxymethyl-3-isopropyl-1-methylcyclopentane,

1-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-one,

1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-one,

1-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-ol,

1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-ol,

1-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-1-ol,

2-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-ol,

2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]propan-2-ol,

2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]butan-2-ol,

2-[(1S, cis)-3-isopropyl-1-methylcyclopentyl]butan-2-ol,

2-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]pent-3-en-2-ol,

3-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]pent-3-en-2-ol,

3-[(1R, cis)-3-isopropyl-1-methylcyclopentyl]butan-1-ol.
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